



EL GANSO®

COSTA BOHEMIA



OGH
OPTICALJA GLOBAL HOLDING

About OGH

Opticalia Global Holding is a Spanish group of companies with 30 years of experience, specialized in the world of optics and fashionable sunglasses.

OPTICALIA is our optical group with more than 1,100 opticians in five countries. Our history as a chain begins in 2008 in Spain, where we are leaders with more than 600 retail shops. Between 2013 and 2023, we opened markets such as Portugal, Colombia, Morocco, and Brazil. It has converted itself into a recognized and consolidated brand in the sector, thanks to its long history in the industry.

With a clear international expansion strategy, OGH currently holds a variety of international licenses of renowned brands in the fashion world, belonging to the main retail groups in Spain, such as Grupo Inditex and Mango. These groups trust us to develop their collections.

Through a diverse range of brands, we help you to reach all types of audiences across different socio-economic levels and age groups.

Currently we are present in more than 35 countries worldwide with our licenses and own brands.

MANGO

PULL&BEAR

THELOOK

Pedro del Hierro

EL GANSO®

www.ogheyewear.com

About El Ganso

El Ganso is a Spanish men's and women's fashion brand with a casual-elegant style and a strong preppy identity. With more than 20 years of experience, it positions itself as an accessible lifestyle brand, offering subtle, elegant, and classic designs while still embracing current trends.

Women and men

Gender

20 - 35

Age range

EL GANSO®





EL GANSO[®]

COSTA BOHEMIA

This collection is inspired by the **Costa Bohemia** concept, a celebration of relaxed, sophisticated, and naturally Mediterranean style. Within this narrative, the collection offers a twist on the brand's DNA, adopting a new, more subtle and refined approach to colour.

Comprising prescription, sunglasses, and Easy Click models, the line is defined by commercial and timeless shapes that reflect current trends. The palette features powdery, soft tones in harmony with the brand's collections, exploring richer depths of colour, particularly evident in the men's prescription models. The vibrant contrast of classic stripes is set aside in favour of tones with greater nuance and a fresher, more refined aesthetic.

High-quality acetate provides durability and elegance, while the models are distinguished by subtle metallic details such as round metal pins, blue gradient lenses, and robust hinges with a discreetly integrated logo.

Classic metal pins and textured
metallic details



Metallic
details

Premium hinge with
integrated logo and
coloured enamel



Acetate with depth of colour

EL GANSO.



OPTICAL FRAMES

WOMEN - ACETATE

GNGA0001CAR | CAREY

53/17/140



GNGA0001AZL | BLUE

53/17/140



GNGA0001BEI | BEIGE

53/17/140



GNGA0001ROS | PINK

53/17/140



GNGA0002CAR | CAREY

53/16/140



GNGA0002AZL | BLUE

53/16/140



GNGA0002BEI | BEIGE

53/16/140



GNGA0002ROS | PINK

53/16/140



GNGA0003CAR | CAREY

54/16/140



GNGA0003AZL | BLUE

54/16/140



EL GANSO.

WOMEN - ACETATE

GNGA0003BEI | BEIGE

54/16/140



GNGA0003ROS | PINK

54/16/140



WOMEN - ACETATE + STAINLESS STEEL

GNGA0004NEG | BLACK

54/19/140



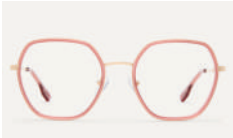
GNGA0004AZL | BLUE

54/19/140



GNGA0004ROS | PINK

54/19/140



MEN - ACETATE

GNGA0007NEG | BLACK

50/22/145



GNGA0007MAR | BROWN

50/22/145



GNGA0007AZL | BLUE

50/22/145



GNGA0007VER | GREEN

50/22/145



GNGA0008MAR

EL GANSO.

MEN - ACETATE

GNGA0008NEG | BLACK 53/20/145 GNGA0008MAR | BROWN 53/20/145



GNGA0008AZL | BLUE 53/20/145 GNGA0008VER | GREEN 53/20/145



GNGA0009NEG | BLACK 56/17/145 GNGA0009MAR | BROWN 56/17/145



GNGA0009AZL | BLUE 56/17/145 GNGA0009VER | GREEN 56/17/145



UNISEX - STAINLESS STEEL

GNGM0005NEG BLACK	49/20/140	GNGM0005ORO GOLD	49/20/140
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GNGM0005AZL BLUE	49/20/140	GNGM0006NEG BLACK	53/19/140
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GNGM0006ORO GOLD	53/19/140	GNGM0006AZL BLUE	53/19/140
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SUNGLASSES



WOMEN - ACETATE

GNSA0001NEG | BLACK

50/23/140



GNSA0001CAR | TORTOISESHELL

50/23/140



GNSA0001BEI | BEIGE

50/23/140



GNSA0001BLC | WHITE

50/23/140



GNSA0002NEG | BLACK

52/20/140



GNSA0002CAR | CAREY

52/20/140



GNSA0002BEI | BEIGE

52/20/140



GNSA0002BLC | WHITE

52/20/140



MEN - ACETATE

GNSA0005NEG | BLACK

49/22/145



GNSA0005CAR | CAREY

49/22/145



GNSA0005VER | GREEN

49/22/145



GNSA0005AZL | BLUE

49/22/145



GNSA0006NEG | BLACK

48/21/145



GNSA0006CAR | CAREY

48/21/145



GNSA0006VER | GREEN

48/21/145



GNSA0005NEG

MEN - ACETATE

GNSA0006AZL | BLUE 48/21/145 GNSA0007NEG | BLACK 53/18/145



GNSA0007CAR | CAREY 53/18/145 GNSA0007VER | GREEN 53/18/145



GNSA0007AZL | BLUE 53/18/145 GNSA0008NEG | BLACK 48/24/145



GNSA0008CAR | CAREY 48/24/145 GNSA0008VER | GREEN 48/24/145



GNSA0008AZL | BLUE 48/24/145



UNISEX - STAINLESS STEEL

GNSM0003NEG BLACK	52/20/140	GNSM0003CAR CAREY	52/20/140
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UNISEX - ACETATE

GNSA0004NEG BLACK	51/20/140	GNSA0004CAR CAREY	51/20/140
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EASY CLICK



WOMEN - ACETATE

GNGA0010NEG | BLACK 54/18/140 GNGA0010CAR | CAREY 54/18/140



GNGA0010BEI | BEIGE 54/18/140 GNGA0011NEG | BLACK 54/15/140



GNGA0011CAR | CAREY 54/15/140 GNGA0011BEI | BEIGE 54/15/140



GNGA0012NEG | BLACK 54/17/140 GNGA0012CAR | CAREY 54/17/140



GNGA0012BEI | BEIGE 54/17/140



MEN - ACETATE

GNGA0013NEG | BLACK

52/18/145



GNGA0013CAR | CAREY

52/18/145



GNGA0014NEG | BLACK

53/20/145



GNGA0014CAR | CAREY

53/20/145



GNGA0015NEG | BLACK

50/19/145



GNGA0015CAR | CAREY

50/19/145







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